

## ATTORNEY BIOGRAPHY

CHERRY  
PETERSEN  
LANDRY  
ALBERT



### **Trey Dyer**

Phone: 214.265.7007

Email: [tdyer@cplalaw.com](mailto:tdyer@cplalaw.com)

### **Practice Areas**

- \* Commercial Litigation
- \* Financial Services
- \* Mass Torts Litigation
- \* Real Estate
- \* Restaurant Services
- \* Securities Litigation
- \* Telecommunications
- \* Trade Secret

### **Experience**

Trey Dyer is a versatile attorney whose legal practice areas include commercial litigation, real estate, financial services, securities litigation, mass torts litigation, telecommunications, trade secrets, and restaurant services. He earned his B.S. in Business Finance from the University of Southern California in 1999 and his J.D. from Southern Methodist University School of Law in 2002. Prior to attending college, he graduated from St. Mark's School of Texas where he remains active in alumni relations.

In serving the needs of each of his clients, Mr. Dyer works closely with each client to provide each client with a personalized legal action plan that when implemented creates a value added addition to the client's overall needs. He consistently looks for ways to think outside the box to provide clients with valuable information in both

their transactional and litigation needs. Finding ways to avoid or lessen the need for litigation is his primary focus in the early stages of any representation.

During his 10-plus year career as a lawyer, Mr. Dyer has geared his practice to creating an environment which is specifically tailored to present the issues in ways to maximize the outcome for the client. Mr. Dyer has geared his practice to meet the following objectives: every client phone call or email message is returned promptly; the firm's billing are consistently accurate and communicate the value delivered and the progress achieved on the client's case; and his legal action plan is delivered in a succinct and understandable manner to the client.

### **Court Admissions**

Admitted to practice before:

Texas State Courts

Texas Appellate Courts

Texas Supreme Court

U.S. District Court for the Northern, Southern, Western and Eastern Districts of Texas

### **Commercial Litigation**

- 2009 Prosecution of breach of contract and misappropriation of trade secret claims by owner of certain web base technology against licensor of said technology.
- 2008 Successful defense of fraud and security claims brought by note holders of Defendant's subsidiary company.
- 2006 Successful prosecution of security claims of shareholders of Defendant Corporation for appropriate distribution of sales proceeds.

### **Real Estate Brokerage Disputes**

- 2009 Dismissal of fiduciary claim against real estate broker of purchaser claim alleging confidentiality of 1031 exchange status.
- 2009 Defeat of fraud and fiduciary claims asserted against real estate broker related to listing of medical office building for sale lease-back.
- 2007 Preparation and successful prosecution of broker's lien for full payment of commission for sale of substantially same property to identified purchaser.

### **Employment Related Claims**

- 2007 Defense of sales commission claims related to security clearance sales out of territory prescribed by company.

## **Memberships**

State Bar of Texas – Business Litigation Section  
Dallas Bar Association  
Texas Young Lawyers Association  
American Trial Lawyers Association Community  
St. Mark's School of Texas Alumni